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Lulu.com
Publishing made simple.

Select Options
Sizes, bindings & more.

Upload your files.

Build a Cover
Easy to use tools.

Price
You set the price.

Promote
Sell your book.

Annotations:
- "Set up your account" points to the "My Lulu" link in the top navigation bar.
- "Free Ground Shipping" points to the "Free shipping up to \$50 through January 31st!" banner.

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Lulu.com
Membership

It's free. Start your FREE Membership Now

No credit card required.

You'll be notified of discounts.

You can choose to receive tips.

Your pro history ar

Check this to be notified about free shipping

Annotations:
- "Set up your account" points to the "Log In" link.

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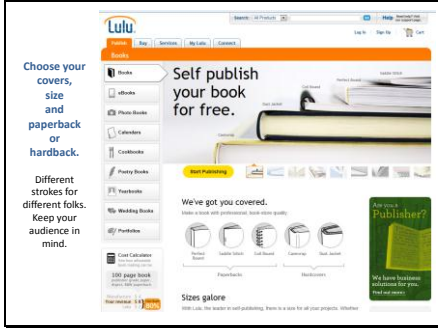
Concerns about copyright. **You keep copyright**

When you provide Content for publication or sale, you grant Lulu the nonexclusive right to post, display, copy, and sell that Content within the limitations you set during the online publishing process.

More concerns:

- Lulu's fine print.
- Help
- Search knowledge base
- Ask other authors
- Contact support
- Watch support

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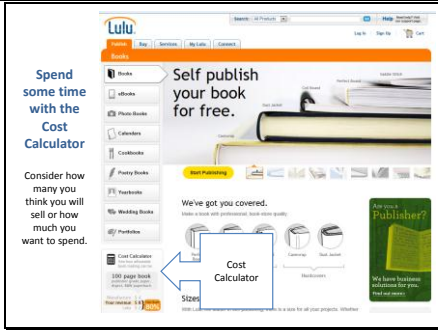
Choose your covers, size and paperback or hardback. Different strokes for different folks. Keep your audience in mind.

Slide 8



Choose your covers, size and paperback or hardback. Different strokes for different folks. Keep your audience in mind.

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Spend some time with the Cost Calculator. Consider how many you will sell or how much you want to spend.

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Make a great first impression.

The Lulu Cover Wizard makes it easy to create a professional looking cover. Choose from several themes, layouts, colors, and fonts to create a cover that best fits your book. Upload your own photos or visit Fotolia.com to receive an exclusive Lulu author discount on over 5 million photos.



Lulu customers receive 2 free credits when signing up with Fotolia +30% credits after purchase. [Learn more >](#)

Start Publishing

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What file types are permissible?


- You can upload Microsoft Word files, PDFs, RTFs, or Images such as .jpg, gif, and .png files by clicking the "browse" button in the publishing wizard. Once uploaded, you'll see your file in the "Project files" section. Click "make print ready file."
- Lulu will convert any files you uploaded to PDF

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Templates
If you plan to sell online, there are specific guidelines to follow.

PAPERBACKS						HARDCOVERS		
Product Name	Product Status	Full Front	Coverage	Product Features	Used online			
Product Name	Trim size	B & W	Color	Page Count	Templates			
Popper 5.5 x 8.5 in.	✓	✓	✓	80-760	Download .doc file (PDF)			
Popper Druck Paper 5.5 x 8.5 in.	✓	✓	✓	80-760	Download .doc file (PDF)			
Popper Book 4.25 x 6.87 in.	✓	✓	✓	40-760	Download .doc file (PDF)			
Popper 5.5 x 8.5 in.	✓	✓	✓	32-760	Download .doc file (PDF)			
Pop Trade 6 x 9 in.	✓	✓	✓	32-760	Download .doc file (PDF)			
Popper 6.125 x 9.25 in.	✓	✓	✓	60-760	Download .doc file (PDF)			
Popper Book 5.25 x 8.25 in.	✓	✓	✓	32-760	Download .doc file (PDF)			
Popper 5.5 x 8.5 in.	✓	✓	✓	60-760	Download .doc file (PDF)			
Popper Square 7.25 x 7.25 in.	✓	✓	✓	32-500	Download .doc file (PDF)			
Popper 6.25 x 9.25 in.	✓	✓	✓	60-760	Download .doc file (PDF)			
Popper 5.5 x 8.5 in.	✓	✓	✓	32-760	Download .doc file (PDF)			
Popper Letter 8.5 x 11 in.	✓	✓	✓	22-760	Download .doc file (PDF)			

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 **How do I make files to upload?**

We'll assume you created your book in a word processing software:


- Microsoft Word
- 5 Free word processing software

<http://www.tothehc.com/archives/5-free-word-processing-software>

Open Office (openoffice.org)

Compatible with all other major office suites, the product is free to download, use, and distribute. It is considered best among free Word processing options.

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 **How do I make files to upload?**

Questions you should have answers to:

What size?
Color or black and white?
Binding?

Format yourself and get help if you need it.

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Create your cover

- You can upload a pre-designed cover, or you can pick from Lulu's templates and themes. Add images.
- Click "upload your images," then drag and drop onto your cover. Rotate, resize, and add text as needed.
- When finished, click "preview and make print-ready cover."
- Click the "make print-ready cover" button.

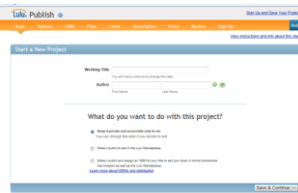
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Describe your book

- Write a short description
 - Keywords
 - Copyright notice
 - Edition
- Pick your price
- Review
 - Click "save and finish." View your product page. Purchase a copy of your work.

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Steps in Lulu's Publishing Wizard



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Steps in Lulu's Publishing Wizard

Working Title and Author
Make it private
Distribute (Recommended)

ExtendedReach - Free - Lulu's ExtendedReach service lists your title and ISBN in major bibliographic databases and **makes your work available on Amazon.com**. Your book will appear as a regular listing on Amazon and will be eligible for Amazon's discounts and shipping rates.



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Steps in Lulu's Publishing Wizard

- Paper
- Size
- Binding
- Color
- See the cost calculator – upper right hand corner

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Steps in Lulu's Publishing Wizard

- Get a free ISBN
- Upload files
- Create your cover
- Describe your project
- Pick your price
- Review
- Buy a copy of your book (No free proof here.)

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Questions?



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**How to publish and sell
a print book with Lulu.com**

